An Overview of Logistic Regression

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Stats For Lunch

Observed Likelihood and the Predicted Likelihood of Winning

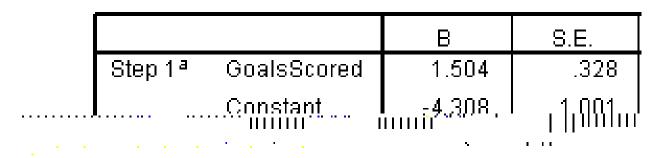


Use SPSS to Estimate the Likelihood (Probability) of Winning

Important Fields in the Variable View Tab:

From the SPSS Output

Variables in the Equation



$$P(winning) = \frac{1}{1 + e^{-(\frac{b_0 + b_1 \text{ NumGoals}}{)}}} = \frac{1}{1 + e^{-(\frac{-4.308 + 1.504 \text{ NumGoals}}{)}}}$$

So when they score 3 goals the likelihood of their winiing the game

$$\frac{1}{1 + e^{-(-4.308 + 1.504 \times 3)}} = .551$$

Multiple Regression vs Logistic Regression

| Multiple Regression | Logistic Regression |
|--|--|
| Predicted values like the DV | DV=binary (yes/no) but your predict probability=likelihood [0,1] |
| Estimation by OLS=Ordinary Least Squares | by MLE=Maximum Likelihood Estimation (involves iterating) |

Dummy or Indicator Variables

In multiple and logistic regression, you can not use nominal variables like scale variables.

Must create dummy variables to use in place of the nominal variable:

First Decide which level is the reference category Then create dummy variables for all other levels Each dummy variable is coded 0 = no and 1=yes

Example: Variable=Race

Race: Nominal variable with 4 levels

Reference First Dummy Variable Second Third Dummy

African Am

O=No 1=Yes

O=No 1=Yes

In SPSS

| AfricanAm | Asian | OtherRace |
|-----------|--------------------------|---|
| 0 | 0 | 0 |
| 1 | 0 | 0 |
| 0 | 1 | 0 |
| 0 | 0 | 1 |
| | AfricanAm 0 1 0 | AfricanAm Asian 0 0 1 0 0 1 0 0 |

How does the reference category work? Race=1

AfricanAm=0 (no), Asian=0 (no) Otherrace=0 (no) Caucasian=Not African American, not Asian, not other

Odds of an event occurring

racemore management the act the west against industry

Probability (likelihood) of contracting a certain disease by race

| race | Caucasian (reference category) | African American | Other |
|-------------|--------------------------------------|---------------------|-----------|
| Probability | .23 | .17 | .75 |
| Odds | .23/.77=.3 | .17/.83=.2 | .75/.25=3 |

Odds Ratio

odds ratio =
$$\frac{\text{odds of the target category}}{\text{odds of the reference category}}$$

| race | Caucasian (reference category) | African American | Other |
|-------------|--------------------------------|---------------------|-----------|
| Probability | .23 | .17 | .75 |
| Odds | .23/.77=.3 | .17/.83=.2 | .75/.25=3 |
| Odds Ratio | Reference | .2/.3 = .67 | 3/.3 = 10 |

Odds Ratios for Continuous Variables

- Suppose Odds ratio = 1.1 where Reference category= any year Target category= the next year
- The odds of contracting the disease increases by a multiplicative factor of 1.1 every year.
 - The target and the reference category can be reversed. Target category is the year before the reference category. Then the odds ratio = 1/1.1 = .909. Recommended when odds ratio < 1.

Odds Ratios for Continuous Variables

For odds ratio of 1.1 per year

If the odds is 0.8 for a 50 year old, then
the odds for a 51 year old is 0.8*1.1 = 0.88And the odds of a 52 year old is $0.88*1.1=0.8*(1.1)^2 = 0.968$

$$.8*(1.1)^{10} = 2.07$$

Interpretation of Odds Ratios for Continuous Variables

Second Example

Predict the likelihood of Pittsburgh winning a game based on two predictors:

The number of goals they score in the game.

GoalsScored = scale variable

Whether the game is a home game.

Home = Nominal variable

where 0= no, not a not home (away game)

1=yes, a home game

Home is a nominal Variable

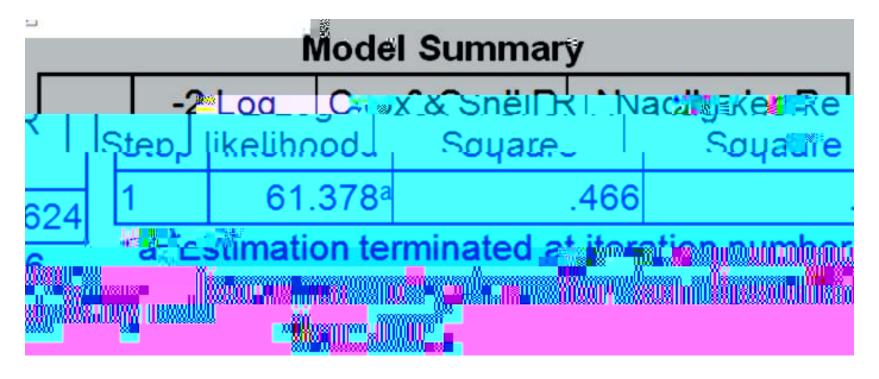
But it only has two levels so once you choose the reference category, there is only one level that must be converted to a dummy variable.

Reference category: 0= Away game

Dummy variable: Home 0=away 1=home

© The original variable is the dummy variable. Dummy variables coded 0 and 1, not 1 and 2.

Question # 2 What is r² for this model?

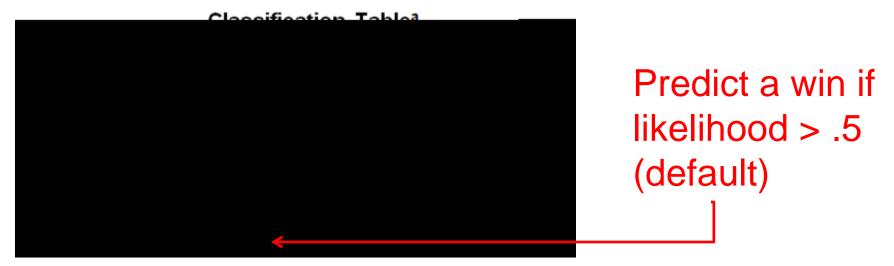


Cox & Snell underestimates R²

So using Nagelkerke, the model as a whole explains 62.4% of the variability in outcomes of the game.

Question #3

How well does the model predict wins and losses?



The Penguins lost 31+6=37 of their games. The model correctly predicted a loss in 31 (83.8%) of those games (specificity).

The Penguins won 8+37=45 of their games. The model correctly predicted a win in 37 (82.2%) of those games (sensitivity).

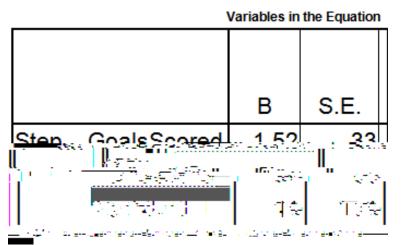
Question # 4 Are the individual predictors statistically significant?



-square distribution

Warning: This test can under some circumstances tend to declare that statistically significant variables are not statistically significant.

Question # 5 Equation for Predicting likelihood of winning?

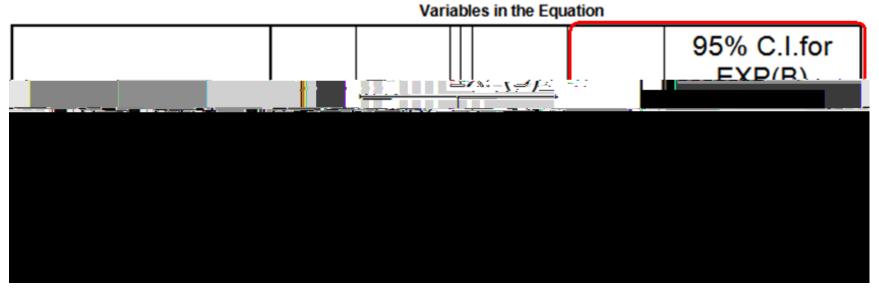


The coefficients (B) in Logistic

because they are the natural log of the odds ratio.

$$1 + e^{-(-4.8 + 1.52 \text{ NumGoals} + .87 \text{ HomeGame})}$$

Question # 6 What is the effect of GoalsScored?



Use odds ratio = Exp(B)

The odds of winning the game increases by a factor of 4.6 for every additional goal scored! (more than quadruples)

95% confident that the odds of winning the game increases by a factor of between 2.4 and 8.7 for every additional goal scored.

Question # 7 What is the effect of HomeGame?

Which predictor is the most important predictor of winning a game?

Goals Scored:

 $M=3.22 SD=1.785 OR=1.52 OR^{SD} = 1.52^{3.22} = 3.85$

HomeGame:

M=0.5 SD=.503 OR=2.4 ORSD = $2.4^{.503} = 1.55$

Which factor is a more important predictor?

GoalsScored: odds increases by a factor of 3.85 when GoalsScored increases by 1 SD. © more important

HomeGame: odds increases by a factor of 1.55 when HomeGame is increased by 1 SD.

Question # 9 Are there any outliers?

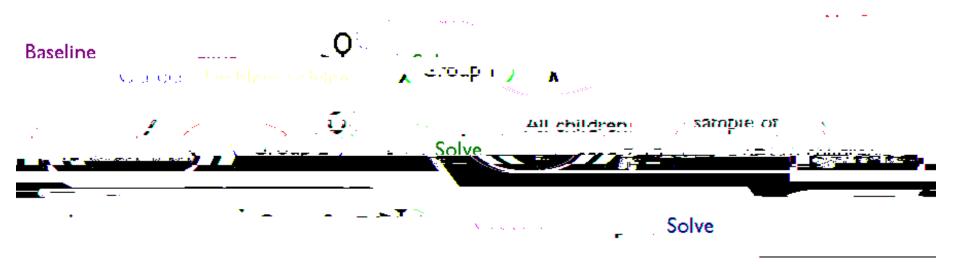
Question # 10 Does the data meet the conditions for using Logistic Regression

MultiColinearity

Look for values of |r| > .8 between predictors Where r=Pearson Correlation Coefficient



Example # 3



Variables

Pretest Scale Control Variable

Gender Nominal Independent Variable

Strategy Nominal Independent Variable

Solve Nominal Dependent Variable

Example # 3 How the SPSS Variables were coded

Gender 1=Female 2=Male

Pretest scale of 0 to 100 points

Strategy

Example # 3 SPSS Dummy Variables

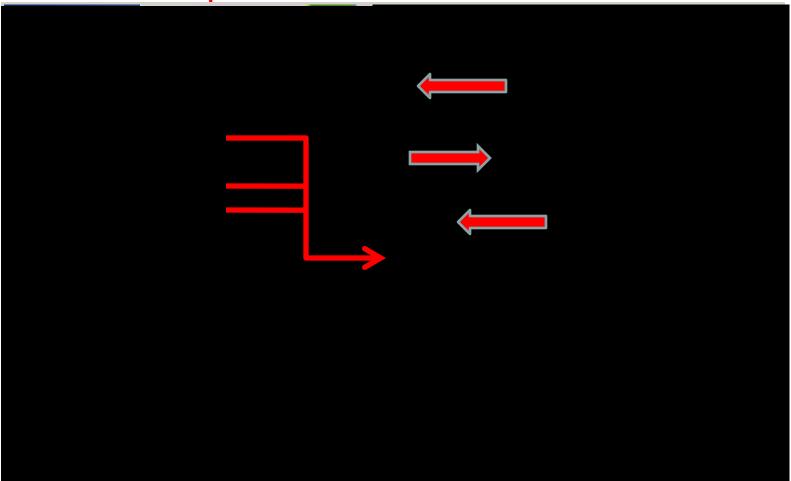
Gender 1=Female 2=Male

→ reference category: Male first dummy: Female 0=No 1=Yes

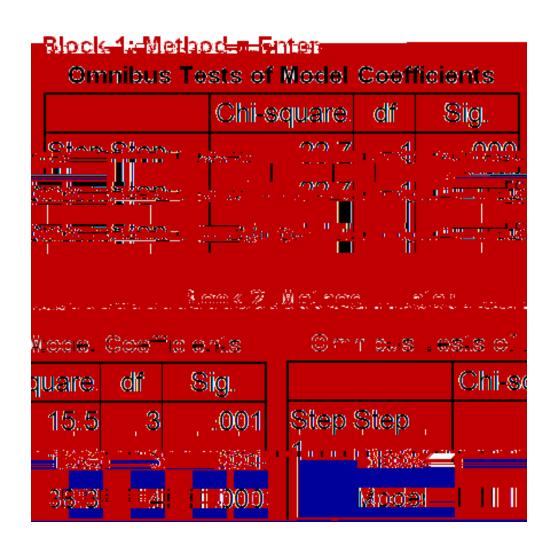
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Strategy 1=No strategy (control)
2=Strategy A
3=Strategy B
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→ reference category: control first dummy: StrategyA 0=no 1=yes second dummy: StrategyB 0=no 1=yes

Hierarchical Logical Regression in SPSS
Use two blocks: control variables in the first block
and predictors in the second block



SPSS Screen Analyze → Regression → Logistic



Block 1
Effect of the control variables (pretest score)

Block 2
Effect of the Predictors
(female, Strategy A,
Strategy B)
after adjusting for
control variables

How to contact the ARL?

Location

Where we are located



Personnel 2009-2010

Coordinator:

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Ben Jarrett Mathematics

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