

Career Objective: _____

Meeting Dates: _____

NAME: _____ BANNER ID#: _____ ADVISOR: _____

COMMUNICATIONS MEDIA (4 Credits)

CORE COURSES (3 Credits)

COURSE	CREDIT	GRADE
COMM 101 Intro. Comm. Media & Culture	3	_____
COMM 150 Media Aesthetics	3	_____
COMM 395 Career Planning (Required for COMM 475 & 493)	1	_____
COMM 475 Sr. Portfolio Presentation	1	_____
COMM 493 Internship (Summers only)	9	_____

COMM WRITING INTENSIVE (3 Credits)

COMM 315 Persuasive Media Writing	3	_____
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MEDIA MARKETING COURSES (3 Credits)

COMM 205 Making Presentations with Media or		
COMM 261 Teamwork and Comm. Skills	3	_____
COMM 401 Media Prog. and Promotion	3	_____
COMM 470 Media Mngt. And Sales	3	_____
COMM 477 Freelancing & Entrepreneur.	3	_____

COMM PRODUCTION COURSES (6 Credits)

_____	3	_____
_____	3	_____

COMM CONTROLLED ELECTIVES (6 Credits)

_____	3	_____
_____	3	_____

MARKETING REQUIREMENTS (12 Credits)

MKTG 320 Principles of Marketing	3	_____
MKTG 433 Advertising	3	_____
MKTG 439 Internet Marketing	3	_____
MKTG 445 Social Media Marketing	3	_____

OTHER REQUIREMENTS (3 Credits)

Courses outside COMM, advisor approved		
_____	3	_____
_____	3	_____
_____	3	_____

FREE ELECTIVES

As needed to reach 120 credits may include additional COMM courses

_____	_____
_____	_____
_____	_____
_____	_____

CHECK WHEN COMPLETED

- ___ Completed ONE Writing Intensive course in COMM Course _____
- ___ Completed a second Writing Intensive course (in COMM or in another department) Course _____
- ___ Completed ONE Global and Multicultural course _____

LIBERAL STUDIES (6-7 Credits)

Liberal Studies Requirements for Graduation are listed in the Undergraduate Catalog <http://www.iup.edu/registrar/catalog/>

LEARNING SKILLS (9 or 10 Credits)

FINE ARTS (3 Credits)

_____	3	_____
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DIMENSIONS OF WELLNESS (3 or 4 Credits)

Any approved LS course with #143	3	_____
or		

MLSC 101 Introduction to Military Sci.	2	_____
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MLSC 102 Fundamentals to Military Sci.	2	_____
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NATURAL SCIENCE (7 or 8 Credits)

(See LS Requirements for Science Options I or II)

_____ (w/lab)	4	_____
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_____ (w/lab)	4	_____
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_____	3	_____
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LS ELECTIVES (6 Credits)

COSC/IFMG 101 (Recommended if first year)

Computer Literacy	3	_____
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ECON 122 Principles of Microeconomics	3	_____
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