# Crimson Chronicle

All of us in the School of Graduate Studies and Research (SGSR) have been working on improving the graduate education and research experience for you, IUP's faculty, sta and students. What have we been up to recently?

## GETTING HELP WITH CREATING AN ELECTRONIC THESIS OR DISSERTATION

It is a great idea to create an electronic thesis or dissertation because it allows graduate students to include movies, sound files, and simulations or animations. But, combining all of those file formats and organizing the electronic document can be a daunting task! e SGSR knows this and is here to help you. We created a web page that has 14 videos available for students to view anytime.

For more details and to view the additional instructional videos, visit: http://www.iup.edu/page.aspx?id=91694

### DVDs from Lynda.comAcrobat 9 Pro: Getting

- Started
- Acrobat 9 Pro: Creating
  Multimedia Projects
- Acrobat 9 Pro: Essential Training
- Word 2007: Essential Training

YouTube Videos

- Basic Word 2007
  Information
- Converting to PDF
- Formatting Font

#### **IUP'S CENTERS AND INSTITUTES**

Did you know that IUP has 48 Centers and Institutes? ese provide a variety of services to governmental, business, educational, and human service and health care agencies. ere are policies and guidelines for the formation and the evaluation of Centers and Institutes: http://www.iup.edu/page.aspx?id=6135

In Fall 2009, the SGSR formed a Centers and Institutes Advisory Board composed of representatives from each of the six academic colleges. e current membership is:

- Dr. John Benhart Humanities and Social Sciences
- Dr. Steve Loar Fine Arts
- Mr. Ron Moreau Business and Information Technology
- Dr. Stephen Osborne Business and Information Technology
- Dr. Donald Robertson Natural Sciences and Mathematics
- Ms.Karen Stein Education and Education Technology
- Mr. David Zacur Health and Human Services

#### Article continued on page 3

The Newsletter of the School of Graduate Studies and Research *www.iup.edu/graduatestudies* 

- Curriculum development support
- A discussion of graduate enrollment statistics
- Program spotlight: Ph.D. in Communications Media & Instructional Technology
- Drs. Gido and Merlo awarded for mentorship
- An update on research and sponsored activity by e Research Institute

Nov 8	Individual Course Withdrawal Deadline
Nov 12	Total Semester Withdrawal Deadline (Be sure to review the refund policy when submitting course withdrawals)
Nov 15	esis/Dissertation Archival copies to esis/Dissertation o ce (Stright 120)
Dec 19	December

Commencement

#### ABOUT THE DEAN'S ASSOCIATE

As the current Dean's Associate, I am available to assist you in the development of curriculum at all stages of the process. Many faculty choose to consult with me at the beginning stages to determine the appropriate format for the proposal or to ask specific questions about logistics. Others prefer to bring a rough draft for suggestions and comments. Once the proposal is in its final form and all signatures have been obtained, I will bring it forward to the UWGC for deliberation. Upon approval by the committee, I can assist faculty in preparing the agenda item necessary to move the proposal forward to the senate floor.

I am always happy to answer any questions or provide support at any stage of the curriculum process via email (srobert@iup.edu

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Last year's Board met many times in 2009-10 to discuss how centers and institutes should be evaluated. It is IUP Policy that each center and institute is evaluated every five years. However, no formal criteria had been established to do so. e committee created a draft of review criteria that was discussed during the fall and spring luncheon meetings with the center and institutes directors. ese criteria were edited and improved based on these discussions, and were then presented in the annual Center and Institute Directors breakfast in the spring. e directors voted to accept the criteria. Dr. Hilliary Creely, Assistant Dean for Research, is working with this committee to review 14 centers and institutes this academic year.

#### FALL 2010 GRADUATE ENROLLMENT DECLINES

Enrollment in our graduate programs is down this fall compared to last fall. IUP has 2,299 graduate students enrolled this fall. is is a 2.0% decline in enrollment. Nationwide, graduate enrollment typically increases during economically di cult times. Applications to graduate school nationwide increased on average by 4.8% last year and graduate enrollment increased by 4.7% nationwide. So IUPs decline is definitely an anomaly.

e decline in graduate enrollment is in our master's programs, not our doctoral programs. Enrollment is up in IUP's doctoral programs, with an increase of 9.8% compared with last year. Enrollment in master's programs declined by 7.4% students since Fall 2009.



Research and other sponsored activities are doing very well at IUP. In FY09, YOU brought in nearly \$12 million in external funding! is is down just slightly from FY08 which is extremely impressive given the economic climate and is, obviously, the result of a lot of hard work and dedication.

Of that \$11,876,991, the majority or 57% came from Federal sources (NSF, NEH, DOJ, Education, NIH, etc); 20% came from the State of Pennsylvania (PDE, PASSHE, PA Dept of Labor, etc); and the remaining 23% came from nonprofit organizations, local government, and business/industry contracts.

We are especially eager to see where FY10 will take us in terms of new opportunities and projects. e Research Institute is committed to excellence in assisting you as you identify, prepare and manage your sponsored projects. To help increase your chances of success, we continue to o er our Nuts & Bolts of Sponsored Research workshops.

Check out our website (

e Ph.D. in Communications Media and Instructional Technology (CMIT) provides students an opportunity to combine theory, research and production in a blended program that combines traditional communications media and instructional technology. e program helps students develop abilities to conduct advanced academic and applied research. Students are also able to broaden their media development skills while being able to work on new media formats and applications.

e program requires a minimum of 60 credits, 48 course credits and 12 credits for the doctoral dissertation. Students are permitted to take classes on a full-time or part-time basis. Classes are typically o ered in a blended format of online and face-to-face instruction and meet on weekends, five to six times during a semester. Some of the courses include Communication Research and Statistics, Ideas that Shape Media, Media Ethics, Media Production and Instructional Media Solutions. Students take courses in the three areas of research, theory and culture, and production.

Doctoral faculty in the Department of Communications Media have extensive backgrounds in broadcasting and mass communications, instructional design, organizational communication, and production; including video, audio, photography, graphics, animation, and video game production. e faculty are active in state, national and international organizations related to the field of communications and instructional technology and are well-published in related scholarly journals.

e CMIT program enrolled its first cohort of students in Fall 2008 and currently has almost 60 students actively enrolled. e program attracts students from a variety of professions including communication professionals, college faculty and administrators, and public school teachers.

#### SANDY PEMBLETON RETIRES

e sta of the SGSR said 'Best Wishes' to a valued employee on July 31. Sandy Pembleton decided to retire after 23-1/2 years of service to IUP, 5-1/2 of those in the School of Graduate Studies and Research. Many thanks toSandy for sharing her talents and creativity with us, and best wishes for the exciting journey ahead!

#### PAULA (SANDUSKY) STOSSEL

Did you hear that? Wedding bells were ringing on September 4, 2010, when Paula Sandusky married Je rey Stossel (also an IUP employee). Congratulations Paula & Je Stossel!

Congratulations to Dr. Rosemary Gido and Dr. Alido Merlo, for each receiving the Academy of Criminal Justice Sciences Mentorship Award for their work in guiding and assisting students. Drs. Gido and Merlo were two of only twenty-one recipients of this award across the nation. Pictures of their commendations can be seen below.

Is there someone at IUP who has expertise in juvenile justice, or perhaps in some aspect of oceanography? Do you know someone who might be interested in collaborating on a grant submission on the subject of wind technology? Many people, both on-campus and o -campus are asking these questions; and very soon, we will have some answers!

e mission statement of the SGSR reads: Indiana University of Pennsylvania (IUP) is a Doctoral Research University. As such, the School of Graduate Studies and Research provides strategic leadership for all graduate programs and for quality research and scholarship, within and outside the University. It also assists with marketing faculty talent and university capabilities to external audiences, and nurturing partnerships with outside agencies and businesses.

Representatives of the SGSR, the O ce of Workforce Development and IT Services have been exploring ways to do just that – develop a database that will expand the marketing of the vast talents of our faculty. e good news is that we are 'nearly there'. With the help of the University Web Team, the tool to gather this information has 'passed' its first usability test. We are making appropriate modifications and plan to have the Faculty Expertise Data base available by the middle of the fall term.

Stay tuned! Soon, you will see announcements about how you can share your expertise with your colleagues and our public!

ank you very much for your warm welcome to IUP and the School of Graduate Studies and Research (SGSR)! I am thrilled to be here and eager to work together with you to help IUP achieve its mission as a top notch research and doctoral degree granting institution.

Prior to joining IUP I earned a Ph.D. in molecular biology, cell biology, and biochemistry from Brown University, conducted postdoctoral research as Fulbright

Scholar at the Max-Planck-Institute, received a J.D. with a certificate in law and technology from the University of California, Berkeley, and worked as a AAAS Science and Technology Policy Fellow at the National Institutes of Health (NIH).

Since my arrival at IUP in August I have been busy getting to know our graduate programs, research resources, and, of course, our wonderful people! In the coming months I look forward to working together to increase grantsmanship, improve regulatory compliance, and refine administrative procedures for graduate students as they advance towards their degrees. I am honored to be a part of the IUP community and look forward to a productive academic year together!



e School of Graduate Studies and Research is preparing to go "virtual" for the new graduate student orientation. As a result of a focus group conducted with new 2009 graduate students, initial steps toward improvement have begun. During the 2010 new graduate student orientation, which was held on campus on August 28, each speaker was audio recorded and their power point presentations captured, all to be included in the new virtual orientation. Additional improvements are underway - Stay tuned for more updates on this "virtual orientation" in the next issue of the SGSR Newsletter.

With the start of the fall semester, the School of Graduate Studies and Research expanded its marketing campaign to include cable TV commercials throughout the region. Commercials advertise graduate programs o ered at main campus and at the IUP Monroeville Graduate and Professional Center, and can be seen on cable stations ESPN, TBS, TNT, and USA or online at www.iup.edu/admissions/graduate, www.iup.edu/monroeville, and on YouTube.

Below, an example of a SGSR billboard can be seen.

Stright Hall, Room 101