

Also in the Issue:

-Improving IUP's Undergraduate and Graduate Websites.

Important Dates:

- May 1: Deadline of Application for May Graduation
- May 15: Research Topic Approval Forms Due for May 2013 Graduates
- May 18: Spring Commencement at the Kovalchick Convention and Athletic Complex
- July 1: Draft Copy of Thesis or Dissertation Due
- July 15: Signed Materials for Thesis Or Dissertation Due for August Graduates

Graduate School Program Spotlight

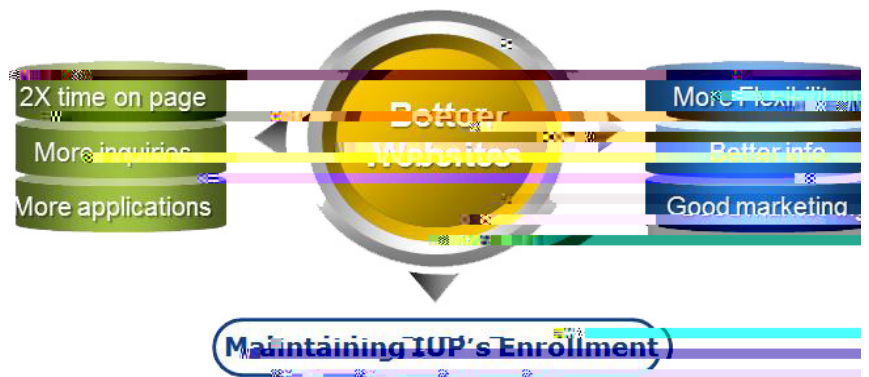
Departmental websites are a crucial component of successfully recruiting prospective students, especially for graduate students. These are the sites that prospective students are most likely to view as they learn what the program is about, what skills they will learn if they enroll, and whether or not graduates have been successful in gaining employment.

1. **Two market research surveys will be launched.** The survey questions will probe what prospective students expect from the department pages, what they look for in regards to content, how they react to different layouts of content, and how design affects their use of the page.
2. **Two focus groups will be facilitated** for the purpose of revealing their views about the web pages that describe their department in relation to optimization for recruitment.
3. **In-person focus groups** will be facilitated to gather qualitative information. The focus groups will help gain an understanding from the faculty's view of the intent of the web pages for each program. The focus groups will also serve as consensus building tool amongst faculty.
4. **The marketing firm will use the results to develop several new 'looks' for IUP's** academic departmental website pages. The IUP Office of Communications and Marketing will then create new visual designs (templates) around each of these as part of their work to upgrade our installation of Ektron to the latest version.

Each academic department will be interviewed by a consultant with experience in enrollment marketing and writing for the web. IUP will receive a document for each department that assists in refining each site. IUP will work with the faculty to review the proposed web pages and then IUP Communications and/or SGSR staff will post the pages with the approval of the faculty.



The outcome will be that the undergraduate and graduate websites at IUP will be refreshed to be **more appealing** to prospective students. Based on past experience, this means that **'time on page'** will likely at least double for each prospective student, and that is what we want. **More time spent on a page usually equals more interest, and more inquiries.** With more inquiries, IUP receives **more applications** and more students are admitted. Having multiple templates for departmental websites will allow departments to customize their sites and do a much better job of communicating to constituent groups.



School of Graduate Studies and Research Announcements



The Graduate Admissions office is proud to announce the newest member of our team--Ms. Carrie McCunn. Carrie is one of our Application Specialists and is responsible for processing student applications for the College of Health and Human Services, College of Humanities and Social Sciences, and Eberly College.

Welcome to the SGSR family Carrie!



School of Graduate Studies and Research Announcements

IUP Launches Mobile App for iPhone and Android

Download Our
New App!

School of Graduate Studies and Research Announcements



Masters and Doctoral students who are planning to graduate in May 2013 are reminded to **apply for graduation via URSA no later than May 1.**

Spring Commencement takes place Saturday, May 18 at Kovalchick Convention and Athletic Complex.

The morning ceremony is at 9:00 a.m. for the colleges of Fine Arts, Natural Sciences and Mathematics, and Health and Human Services.

The afternoon ceremony is at 1:30 p.m. for the Eberly College of Business and Information Technology, and the colleges of Humanities and Social Sciences, and Education and Educational Technology.

Doctoral and Masters students who are graduating in May are invited to attend. August Masters graduates are also invited to walk in the May ceremony. RSVP for Commencement by logging in to the secure area of URSA.

Visit www.iup.edu/commencement for additional details about Spring Commencement.

On March 21st, the department of Criminology's doctoral program hosted its 25th anniversary dinner at the Academy of Criminal Justice Sciences meetings in Dallas, Texas. Over 55 faculty, alumni, and current students attended the event.

the doctoral program has graduated almost 115 students making it one of the highest producing doctoral programs in the nation.

At the event, IUP faculty members **Dr. Robert Mutchnick** and **Dr. Timothy Aus** were recognized for their contributions to the doctoral program. Each played an integral role in the creation of the program and has contributed significantly to student success over the years.

In addition, **four distinguished alumni** were recognized for their outstanding work since graduation. **Dr. George Higgins** received the Distinguished Scholar award, **Dr. Tina Freiburger** received the Distinguished Young Scholar Award, **Dr. [Name]** received the Distinguished Teaching Award, and **Dr. Mahfuzul [Name]** received the Distinguished Service Award.

When created, IUP's doctoral program in Criminology was only the 6th in the nation and today, is still only **one of about 45 such programs in the United States.** With its focus on preparing future faculty, the program retains a distinctive niche in the discipline.





School of Graduate Studies and Research Announcements

The primary charge to the IRB is a regulatory function, and this is codified in our written agreement with the Federal Government and in our own policies and procedures. It is our belief that a culture of high aspirations is preferable one in which regulations are seen as impediments to high quality inquiry.

When we set high standards for ourselves as students and mentors, this yields more productive discussion and better quality final results.

In this spirit, we have enjoyed the many invitations that we have received to meet with individuals and groups to solve problems, apply ethical concepts in unique study designs, and to prepare difficult proposals.

to make the CITI program available to persons interested in specific topics in the responsible conduct of research (<https://www.citiprogram.org/Default.asp?>).

To add to these efforts, we have added a monthly series of consultation sessions. These sessions may begin with a set of topical remarks as is noted on the schedule, but the discussion may be directed in any way that suits the needs of participants.

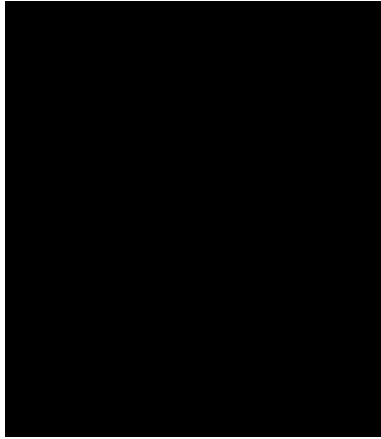
“Our IRB has a strong history of proactive efforts on behalf of investigators, and we are always on the lookout for ways to assist scholars before we have to serve our regulatory function.”

A new state-wide system has been developed for projects that seek to sample participants across the PASSHE. The system came into existence late in the fall semester and is still in its early stages; IRB Chairs across the state are monitoring use of the system and will be making improvements as experience accumulates.



Research Highlight

Recipients of the Grant:



Courtney McLaughlin
Bharathan Narayanaswamy
Lisa Newell
Gloria Park
Raymond Pavloski
Teresa Shellenbarger
Jana Villemain
Veronica Watson
Michael Williamson

John Ford
Melvin Jenkins
Megan Knoch
Charles Lake
Jeff Larkin
Carl LeBlond
James Lenze
Johnathan Lewis
Steve Loar
Laura Marshak
Calvin Masilela

Susan Boser
Michelle Bruno
Beverly Chiarulli
Kristy Chunta
Claire Dandeneau
Kim Desmond
Cuong Diep
William Donner
Joseph Duchamp
Soundararajan Ezekiel
Justin Fair

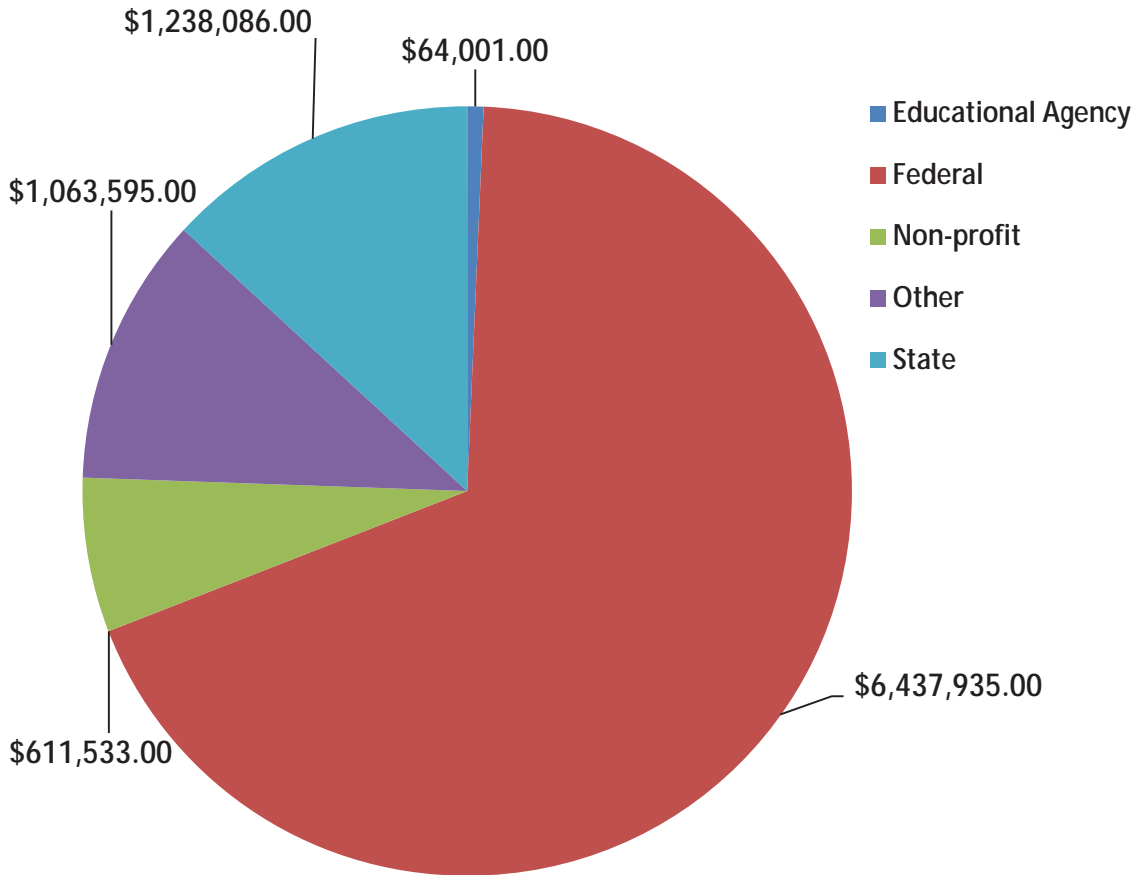
IUP's Million Dollar Club for Fiscal Year 2011/2012

"IUP's Million Dollar Club" for Fiscal Year 2011-2012. Colleges, Departments, Divisions, and Centers & Institutes (if applicable) are recognized individually in the "Million Dollar Club" in order to fully recognize all researchers contributing to the overall success of IUP's research portfolio. Therefore, for the purpose of this particular chart, department and Centers & Institutes dollars are included in their respective college totals as well.

Congratulations to the six repeat honorees! These honorees were also recognized by the Million Dollar Club in the 2010/2011 Fiscal Year.

Research Highlight

Awards by Originating Funding Source Fiscal Year 2011 -- 2012



IUP received the most awards and the highest dollars from the federal government (\$6,437,935) with The Carl Perkins Vocational and Applied Technology the top federal funder at \$2,535,856. The State of Pennsylvania came in second at \$1,238,086. The federal and state agencies, combined, accounted for 82% of IUP's externally sponsored funding.
