

Department of Communications Media

Bachelor of Science - Communications Media

Liberal Studies: As outlined in Liberal Studies section
with the following specifications:

51

Mathematics: 3cr

Social Science: PSYC 101

Liberal Studies electives: 6cr, BTED/COSC/IFMG 101 (to be taken in
the freshman year), no courses with COMM prefix.

Required courses:

COMM 101 Communications Media in American Society	3cr
COMM 150 Aesthetics and Theory of Communications Media	3cr
COMM 395 Career Planning	1cr
COMM 475 Senior Portfolio Presentation	1cr
COMM 493 Internship (summer only)	6. 9. 12cr

Minimum of one course from the following:

COMM 302 Research in Communications Media	3cr
COMM 303 Scriptwriting	3cr

2. Summary of changes

a. Table comparing old and new programs

Department of Communications Media (existing program)	Department of Communications Media (proposed program)
Bachelor of Science - Communications Media	Bachelor of Science - Communications Media
Liberal Studies: As outlined in Liberal Studies section with the following specifications: 51	Liberal Studies: As outlined in Liberal Studies section with the following specifications: 51

b. List of all associated changes.

Two existing Communications Media courses that are currently approved as production courses are being submitted for revision with new course numbers and revised course titles. The program revision here addresses those course number and name changes in our production course listing.

COMM 405 Process of Digital Game Development is being changed to COMM 306 2D

Digital Game Development and COMM 447 Animation is being changed to COMM 348

being proposed (COMM 406 and COMM 448 as listed below).

COMM 447 Animation is being changed to COMM 348

4. Do you expect an increase or decrease in the number of students as a result of these revisions?

No. We expect no change in student enrollment.

Part IV. Periodic Assessment

1. Describe the Evaluation Plan

The Department of Communications Media will undergo a five year review and these courses will be assessed as part of that review.

2. Specify the frequency of the evaluations.

The Communications Media Department conducts a program review every five years.

3. Identify the evaluating entity.

The Communications Media Department is not accredited by any program in the specific

discipline. However, some individual courses offered for Education majors are evaluated by NCATE. These external reviewers assessed the program during our five year review.