



**CM 345 - TELEVISION CRITICISM**

3 credits  
3 lecture hours  
0 lab hours  
(3c-01-3sh)

**Prerequisites:** CM 150, Permission of Instructor

**Course Description:**

The medium of television offers a unique environment for development and delivery of information, entertainment and news. This course explores and analyzes television programming. It includes examination of genre ranging from situation comedy to drama to mini-series and made-for-TV movies.

**II. COURSE OBJECTIVES:**

Upon completion the student will be able to:

1. Define and contrast major theories of television criticism
2. List the characteristics of television as a medium
3. List and contrast characteristics of television genre
4. Identify current trends in television programming

6. Contrast a variety of viewpoints drawn from the literature

Week #3 (1 1/2 class hours)

--Topic: Genre, Characteristics of Television Programming  
Special Activity: Examination of Current Trends on Television  
Quiz #2: The Context of Criticism

Week #4 (3 class hours)

-Topic: The Nature of Television Criticism  
--Historical Overview  
--Television and Mass Society

Television and the relationship between culture and

--Topic: Methodologies for Television Criticism

--Subject matter  
--Pluralistic  
--Individualistic  
Quiz #3: The Nature of Television Criticism

Week #6 (3 class hours)

--Topic: Writing Television Criticism

Week #10 (1 1/2 class hours)

Week #10 (1 1/2 class hours)

IV. Evaluation Methods

Quizzes and Assignments:

Home:

10 X 10 = Points  
100 (4% of total)

COURSE ANALYSIS QUESTIONNAIRE

Section A: Details of the Course

A1 This course will be an elective for students in the B.S. in  
Communications Media major.

A2