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Vice Undergraduate Curriculum Committee

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IV. DESCRIPTION OF CURRICULUM CHANGE

I. Catalog Description

MG 350 International Business

**3 credits
3 lecture hours
0 lab hours
(3c-01-3sh)**

Prerequisites: MG 310

A study of the international dimensions of business and the critical environmental and organizational factors that affect managerial approaches in the international arena

0 lab hours
(3c-01-3sh)

Prerequisites: MG 310

C. Theories of International Trade (3 lectures)

VII. BIBLIOGRAPHY

_____. A Basic Guide to Exporting. Washington D.C.: U.S. Department of Commerce, 1986.

"Lessons from US Disasters" *Foreign Affairs* 11:22 (1986) 122-141

Ostrey, Sylvia. "The Uruguay Round: An Unfinished Symphony." Finance and

COURSE ANALYSIS QUESTIONNAIRE

A. DETAILS OF THE COURSE

A1 This course will be a required course for majors in International Business. This course may also be taken by other business majors subject to departmental approval.

