UY-26 App-10/20/09 Info.-11/3/09

Undergraduate Distance Education Review Form (Required for all courses taught by distance education for more than one-third of teaching contact hours.)

| Course: LBST499 The Global Village: People, Planet and Profits Instructor(s) of Record: Bhagat, Parimal S. and Madan Batra Phone: 724-357-3315 Email: bhagat@jup.edu Step One: Proposer A Provide a base for a continuous for the first and | | | | |
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| 1. How is/are the instructor(s) qualified in the distance education delivery method as well as the discipline? Parimal Bhagat, Associate Professor Doctoral-degree holder (Ph.D in Marketing). Published extensively in peer-reviewed journals and present research works in national-level and international-level academic conferences in multi-disciplinary fields Has taught this course face-to-face in the past. | Instructor(s) of Re | ecord: Bhagat, Parimal S. and | Madan Batra | |
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Students will use the Group Discussion (Forum) Tool to share their ideas and communicate with other group members. C. Demonstrate an appreciation of a worldview that extends beyond the enterprise level, and that is about creating value for the organization and society in a globally responsible manner. [APPLICATION, SYNTHESISI

| | 5. How will academic nonesty for tests and assignments be addressed? |
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| o, | Students will be advised that any or all submissions may be evaluated for plagiarism using tools such as Turnitin.com. The exams will be timed and tracked with multiple versions randomly delivered to the students. Software tools such as JavaScript will be used to disable printing and copy-and-paste options in word processors. Online discussions will require a student to submit their original post before they respond to the posts of others to ensure integrity of learning. The Sustainability Solutions Report structure that is required. |
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| Step Four: Provost Approval | |
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| Approved as distance education course | Rejected as distance education course |
| Signature of Provost | Date |

Forward form and supporting materials to Associate Provost.

Course:

LBST499

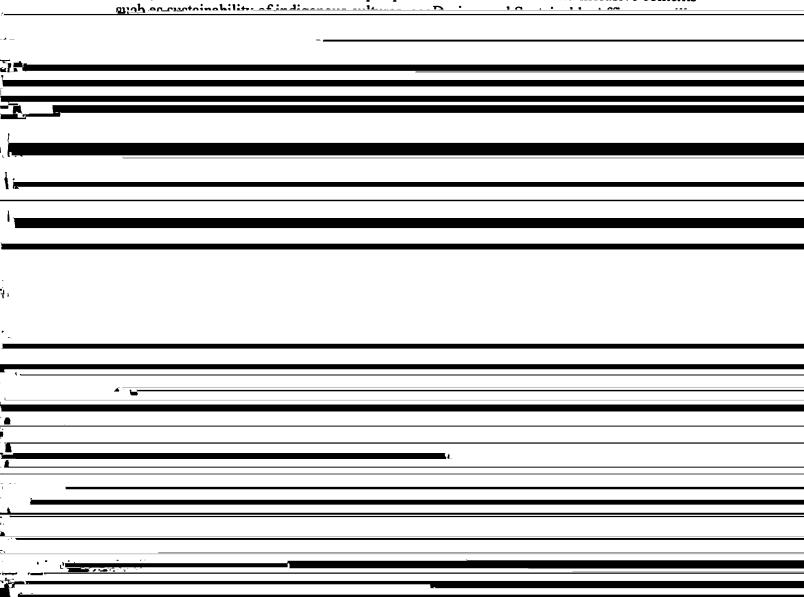
Course Title: The Global Village: People, Planet and Profits

Pre-requisites: 73 undergraduate credit hours

Course Delivery Format: Distance/Online

I. Course Description:

Sustaining people, planet and profits in a global context is essential in today's interconnected world. Sustainability means meeting the needs of today without compromising the ability of future generations to meet their needs. "Needs" broadly include an individual's needs and the needs of the society (people), the environment that nourishes him (planet) and the organizations that support and provide the need (profits). This course introduces the key elements of sustainability – environment, empowerment of the people and economics/profits – in the global context and frames the issues that emerge in an ethical and moral values perspective. Several diverse and inclusive contexts



Module IV: Assessing Performance in a Global Village

- A. Perspectives on Assessing Sustainability: stakeholder perspectives; qualitative (e.g. ethnographic research) and quantitative measurement (surveys and statistical reports) techniques.
- B. The Sustainability Scorecard: synthesizing with the Balanced Scorecard.

Module V: The 21st Century Contexts of a Global Village

- A. Sustainable Business & Innovation Strategies: From Disruptive to Sustainable Innovation
 - a. Sustainable Supply Chain: Lean and Reverse
 - b. For-profit strategies and sustainability goals

P___Sustainable Designs Described Desc

- a. ecoDesign
- b. ecoFashion
- c. ecoArchitecture
- C. Sustainable Consumption: From Customer Lifetime Value to Societal Lifetime Value
 - a. Sustainable Affluence?
 - b. Simple living and the Sustainable Lifestyle.
- D. Sustainable Culture: The Interconnected World a. protecting indigenous cultures and languages
 - b. global diversity

Summary of Grading:

Article Critique (4)
Case Reports (2)

200 points 200 points

Midterm and Final Online Participation

200 points 100 points

1000 points

Grading scheme:

91 and above A 81-90 B 71-80 C 61-70 D 60 and below F

VI. Course Participation Policy

Students are require to participate online continually throughout the duration of the course. Each online assignment or evaluation task is accompanied by a strict deadline and no credit will be given for late or non-participation. All participation will be on the Moodle Learning Management Platform. However, you may contact me in person if you are on campus or by phone.



Indiana University of Pennsylvania

You are logged in as Parimal Bhagat (Logout)

> **Moodle Product** <u>DUcilibentation</u>

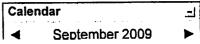
> > Contact the IUP **IT Support** Center

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Switch role to...



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| | | Articles: | |
| | | Does it pay to be green_Hart S.L. Business strategy and the Environment, 1996.pdf | |
| · | ; ; ; | PLANET: Reducing Environmental Impact while Leveraging Resource Use. | |
| | * | Articles | |
| | : : | Engaging fringe stakeholders for competitive imagination, HART S.L. Academy of Managment Executive, 2004.pdf | |
| | | People: Sustaining indigenous culture and language | |
| | | MIDTERM EXAM | |
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b) Servant Leadership principles

| | c) Flows in a Global Sustainability Network ಿಸ್:ಿ | |
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| 5 The Great Leap Downward The case for developing technologies for the BoP | |
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| Birth of BoP • Globalization critics - Imperialism: corporate, cultural - Top of the pyramid focus - Catalyst for sustainability practices • Problem with "aid and philanthropy" • BoP strategies: to serve the needs of the poor in a | |
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