

CURRICULUM PROPOSAL COVER SHEET
University-Wide Undergraduate Curriculum Committee

LSC Use Only
Number _____
Action _____
Date _____

UWUCC Use Only
Number 39-B
Action _____
Date _____

I. TITLE/AUTHOR OF CHANGE

COURSE/PROGRAM TITLE American Military History (1920-Present)
DEPARTMENT _____

Course Approval Only
 Course Approval and Liberal Studies Approval
 Liberal Studies Approval only (course previously approved)

NEW CATALOG DESCRIPTIONS

MS 101 American Military History (1650-1920)

2c - 11 - 2 sh

A study of the relationship and impact of warfare and military forces on the development of America. This includes the interaction of American military forces in war and peace on the social, economic, and technological development of the United States as well as a study of strategy, tactics, and personalities involved in major wars. Also, see Leadership Laboratory.

MS 102 American Military History (1920-1945)

These are restricted to College of Business students and programs which designate specific business requirements. All courses at the 300 and 400 level are open to junior or senior standing. All students, regardless of affiliation, must meet course prerequisite requirements in a given course.

Principles of Marketing 3c-1

Prerequisites: EC122
These activities necessary to the design, pricing, promotion of goods and services for use by organizations and individuals.

Consumer Behavior 3c-1

Prerequisites: MK320 and PC101
Note-worthy contributions of behavioral science and research to purchasing and decision-making process, with particular emphasis on informal influence patterns.

Marketing Management 3c-0

Prerequisites: MK320 and MK321
Marketing and operational problems and policies involving organizing, coordinating, and controlling a total marketing program.

Marketing Research 3c-0

Prerequisites: MK320 and QB215
Methods, analysis, and application of present-day marketing research techniques utilized in the solution of practical marketing problems.

Seminar in Marketing 3c-0

Prerequisites: MK420 and MK421, graduating senior
A course designed for majors in marketing; considers current field, case problems pertaining to the total marketing program of actual companies.

The new focus on the American Experience

AMERICAN MILITARY HISTORY
2nd Semester SY 1980-81.

Instructor and Time: See Note 1.

Location: All classes will be held in Pierce Hall F-5.

Assignment

Period	Subject	File No	Type Instr
26 Jan 81 1	Organization	12-1	L/C
28 Jan 81	World War II (Causes)	12-28	L/C

22	Current World Situation	See Instr Notes L/C
23	Current World Situation	See Instr Notes L/C
24	Seminar in Military Life	46-1/46-2/ 46-3/46-4 L/C
25	Seminar in Military Life	46-5/46-6/ 46-7/46-8 L/C
26	Branch Orientation/Officer Briefing	31-1

Note 1: CLASS SECTIONS

1	MW 0915	COL Robinson
2	MW 1030	CPT Bongiovanni
3	MW 1145	CPT Dina
4	MW 1200	CPT Dina

MS 102

Justification/Rationale for the Revision

The former course attempted to cover 340 years of significant events in one 2 credit course. The result was to inadequately treat the subject. The new

20	09 Apr 90	05 Apr 90	Victory in the Pacific	Read pp 516-528
21	11 Apr 90	10 Apr 90	Post World War II	Read pp 529-544
22	17 Apr 90	12 Apr 90	The Korean War	Read pp 545-571
23	18 Apr 90	19 Apr 90	The Army 1954-1964	Read pp 572-590
24	23 Apr 90	24 Apr 90	Vietnam	Read pp 614-638
25	25 Apr 90	26 Apr 90	Modern Defense Policy	Read pp 591-613
26	30 Apr 90	01 May 90	The Army from 1977-2000	

DEPARTMENT OF THE ARMY
US Army ROTC Instructor Group
Indiana University of Pennsylvania
Indiana, Pennsylvania 15705-1078

22 January 1990

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Plc

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Sign

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① - Activities
② - Bonus points
~~③~~

3:40 - 3:50

INDIANA, PENNSYLVANIA 15705

March 18, 1991

SUBJECT: Request for Course Name and Description Changes

TO: Mr. Gary L. Buterbaugh, Co-chair, Undergraduate Curriculum Committee

FROM: *Timothy P. Hill*
Identical to [redacted]

The attached items are submitted for action by [redacted]