# Using Social Media and YouTube i

# it Infringement Notification:

http://www.youtube.com/t/dmca\_policy

General Information on YouTube: <a href="http://en.wikipedia.org/wiki/YouTube">http://en.wikipedia.org/wiki/YouTube</a>

### 1. Finding YouTube Videos

The way I usually find videos is by going to www.YouTube.com and typing in key words, titles of particular works, or names of artists/hauts, e.gMittagspause(Lunch Break)Mackie Messer (Mack the Knife)Herbert Groenemeyer, Rainer Maria Rilke, etc. I then view the videos that come up to decide whether I can use them in my course(s). This can be quite time consuming but I usually find very worthwhile material.

Once you have found a suitable video, watch it carefully and decide how you can use it in class and for what activities it man u(a)96w2 wM4d rt >>BD40 -1.4 Mhcompetencies in many subject areas, e.ç video to achieve different learning objectives by assigning the following tasks:

- x with a partner or in a group, describe the image or the scene in as much detail as possible
- x play the video without sound and guess what it is about based on the snyageee
- x play only the sound, list all the information you understand, compare yourwithes fellow student, and speculate what the text is about

- x play only the sound an fill in the wordsyou understand on the ork sheet
- x write down questions abouted video and try to get the answers from r classmates
- x play the video without sound and describe what is going on as it haptpeyrosur partner
- x write a dialog based on the wist and/or audio information you have
- x watch the video and come up with ideas on how the story may continue
- x watch the video and summarize the main events
- x stop the video at apscific image and describe the scene to a classmate who cannot see the screen and who have to draw the scene based on the information or the information of the control of the scene based on the information of the control of the scene based on the information of the control of the scene based on the information of the scene based on the scene based on
- x based on theoretent of the video, describe a similar experience or related event in your life

#### 3. Sample YouTube Videos

Rowan Atkinson, Lunch Break <a href="http://www.youtube.com/watch?v=bS1ePEZZCDY">http://www.youtube.com/watch?v=bS1ePEZZCDY</a>

Herbert Groenemeyer, Alkohol <a href="http://www.youtube.com/watch?v=ZSR8naOqF">http://www.youtube.com/watch?v=ZSR8naOqF</a>bM

Wise Guys, Meine Deutschlehrerin http://www.youtube.com/watch?v=wcKrmGW7nDM&feature=related

## 4. Information and Links on YouTube and Copyright /Fair Use Issues

The information below was taken from: <a href="http://www.youtube.com/t/howto\_copyright">http://www.youtube.com/t/howto\_copyright</a>

#### Copyright Tips

What is copyright? Copyright is a form of protection provided for original works of authorship, including literary, dramatic, musical, graphic and audiovisual creations. "Copyright" literallysm the right to copy, but has come to mean that body of exclusive rights granted by law to copyright owners for protection of their work.

What is copyright infringement? Copyright infringement occurs when a copyrighted work is reproduced, distributed, **#**ermed, publicly displayed, or made into a derivative work without the permission of the copyright owner.

Posting copyrightnfringing content can lead to the termination of your account, and possibly monetary damages if a copyright owner decides to take legal action (this is serious an get sued!). Below are some guidelines to help you determine whether your video is eligible or whether it infringes someone else's copyright. You can also find copyright FAQs with Interprocessing the property of the pro

As a general matter, we at YouTube respect the rights of artists and creators, and hope you will work with us to keep our community a creative, legal and positive experience for everyone, includin artists and creators.